

Retailer Advisory Board Meeting #1 DATA – how to use data to grow your business

Location:

SaveTheHighStreet
Exposure Building
Top Floor
22-23 Little Portland Street
London, W1W 8BU
Nearest tubes, Oxford Circus, Great Portland Street

Arrivals: 08.30-09.30

Check-in Reception

Breakfast Reception [coffee, tea, croissants]

- 09.30-10.30** Retailer Advisory Board Meeting
- 09.30-09.35** SHS Host Introductions: Alex Schlagman & Lyndsay King
Introduction to SaveTheHighStreet.org
- 09.35-09.45** Retailer Advisory Board Member Meeting Host
Andy Logan, Co-Founder and Owner VapeEmporium
Overview: How data can drive your business [recommendations]
- 09.45-09.50** JC Decaux – Harriet Lawson, Head of New Business
How data is being used to target customers (Benefits & Insights)
- 09.50-10.05** Discussion
- 10.05-10.15** Lightspeed – Colin Price, Marketing Manager
How data can be used to make better business decisions (Benefits & Insights)
- 10.15-10.25** Discussion
- 10.25-10.30** Retailer Advisory Board Member
Simon England, Owner of The Cycle Workshop
Overview: How data has grown my business [recommendations]
- 10.30** Meeting close
- 10.30-11.30** Networking & Discussion [video opportunities to discuss thoughts, insights and recommendations]

All comments, insights, feedback and recommendations are welcomed following the meeting info@savethehighstreet.org

‘By the Retailer, For the Retailer’